

IN WEST VIRGINIA, COLLEGE IS WORTH IT.



You've probably been told that going to college is a good idea. But do you know *why* it's a good idea? For starters, college graduates are **more likely to be employed** than their counterparts with just a high school diploma. College grads also **earn hundreds of thousands of dollars more** over their lifetime than high school grads. College grads tend to **live healthier lifestyles, be more civically engaged**, and be **employed in jobs they like!**

But did you know that going to "college" means more than just attending a two- or four-year college or university?

COLLEGE (n.)

any form of high-quality education or training beyond high school

"College" can mean...

- technical and professional certifications
- career and technical school programs
- apprenticeships
- military service
- two-year degrees
- four-year degrees

When it comes to college, **you've got options.**